

JOEL FISCHER

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PROFESSIONAL EXPERIENCE:

- Nov. 2004
To June. 2008 **Steve McCurry Studios** (New York, NY)
Studio Manager & Digital Asset Management Consultant
- Organized and facilitated day-to-day operations of 7 person team in charge of assignment production, printing, scheduling, shipping, and hiring of new staff.
 - Implemented and managed a large-scale digital photo archive comprised of file naming, organizing, keywording, embedding and custom metadata entry for a multi-tiered digital image archive.
 - Researched and enabled an online search & editing tool used by clients and to function in close liaison with Magnum Photos, Inc.
 - Scanned, cleaned, and edited photography for exhibition and worldwide editorial, promotional, and web-based publication.
- Feb. 2005
To Feb. 2007 **The One Club for Art and Copy** (New York, NY)
Photo Editor & Digital Archivist
- Edited all images for publication and web distribution including promotional materials, exhibition catalogs, special event blogs, the One Show annual, and One: a quarterly magazine.
 - Archived and managed 50,000+ collection of advertising images and multimedia files spanning 25 years via online database/web site.
- Oct. 2003
To Present **Freelance Photographer** (www.joelfischerphoto.com)
Advertising, Editorial, Travel, Reportage
- Clients: Associated Press, National Geographic Channel, PDN magazine, New York Moves magazine, Oregon Coast magazine, REI Inc.
- Sept. 2003
To Sept. 2004 **Steve Smith / PhotOregon Studios** (Eugene, OR)
First Assistant
- Based in small to medium-sized market requiring a diversified skill-set with work broadly distributed between portraiture, architecture, automotive, tabletop, and corporate clients.
- March 2003
To June 2004 **Flux Magazine** (University of Oregon)
Photo Editor
- Managed and edited staff of 10 photographers for award-winning reportage and journalism based publication with an average distribution of 6,000.
 - Additional responsibilities included digital asset management, budget oversight and development, creative direction, and pre-press production.
- June 2003
To Aug. 2003 **The Bend Bulletin** (Bend, OR)
Photojournalism Internship
- Covered up to 5 stories daily over a five county range as well as investigating newsworthy images/stories beyond those assigned.

EDUCATION:

University of Oregon

- School of Journalism & Communication*
- Bachelor of Science: Journalism (2005)
emphasis in Visual Communication

University of Wisconsin - Madison

- School of Arts and Sciences*
- Bachelor of Science: Zoology (1998)
 - Bachelor of Science: German Literature (1998)

AWARDS & SCHOLARSHIPS:

- Eddie Adams Workshop - *Barnstorm XXI*, participant 2008
- Phyllis Van Kimmel Bell Leadership Award - *Oregon School of Journalism & Communication* 2005
- 1st Place: Photo Excellence Award for Picture Story - *Associated Collegiate Press* 2004
- 1st Place: Single Feature Photo for Newspapers - *Columbia Scholastic Press Gold Circle Awards* 2004
- Juried College Competition Finalist - *The One Show: Education Festival* 2004
- Certificate of Merit in Photojournalism - *William Randolph Hearst Foundation* 2004 & 2003
- Charles Snowden Scholarship & Internship - *recipient* 2003

REFERENCES: Available Upon Request

TECHNICAL SKILLS:

- Digital Asset Management** (Mac & PC)
Extensis Portfolio, Lightroom, PhotoMechanic, Filemaker Pro, iView Media Pro, Photoshelter MU
- Digital Workflow** (Mac & PC)
Photoshop CS3, InDesign, Acrobat, PhaseOne, Imacon, Silverfast
- Camera** (35mm, Med. & Large Format)
Canon, Nikon, Kodak DCS, Holga, Hasselblad, Contax, Bronica, Pentax, Toyo, Linhof
- Lighting** *Comet, Dyna-Lite, Norman Profoto, Lowel HMI*
- Printing** *All Epson Stylus Pro Models*
- Color Management** *Monaco Optix Pro, ColorVision Spyder2PRO*
- Other** *Apacer disc burning, Epson P-5000 media storage, U.S. Passport (exp. 2016), Valid CO driver's licence*

INTERESTS:

Born and raised on beer and cheese in Milwaukee, Wisconsin, I began taking photos to keep myself occupied during long family road trips, which also gave me an early appreciation for the beauty and diversity of the American landscape. I continue to enjoy travelling throughout the world - most recently to Siberia and Bolivia.

Never far from my heart, the mountains have fostered a deep reverence for the environment and a healthy enthusiasm for adventure sports such as mountaineering, rock and ice climbing, and backcountry skiing.

With a background in the physical sciences as well as journalism, I have an active sense of curiosity, and it is this inquisitive spirit that has been the driving force behind my photography as well.

Deeply passionate for long-term documentary projects, I am drawn to stories that create strong narratives with an intent to spark discussion on social, political and ecological issues.